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IMPORTANT FAX DOCUMENT

DATE

September 8, 2005

NAME

Commissioner for Patents

COMPANY

USPTO

FAX NUMBER

(571) 273-8300

FROM

Gregory J. Kirsch, Esquire

REFERENCE NO.

Serial No. 09/902,995 (05145.0008U1)

OUR FAX NUMBER

678-420-9301

NUMBER OF PAGES 4

Please see attached.

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CONFIDENTIALITY NOTE

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ATTORNEY DOCKET NO. 05145.0008U1 PATENT Page 1 of 1

<u>IN THE UNITED STATES PATENT AND TRADEMARK OFFICE</u>

e Application of:)
JAYANT, et al.) Art Unit: 2613
plication No.: 09/902,995)) Examiner: Tung T. Vo
d. July 11, 2001	
: "SYSTEM AND METHOD FOR CALCULATING AN OPTIMUM DISPLAY SIZE FOR A VISUAL OBJECT"	Confirmation No.: 1924))
	JAYANT, et al. blication No.: 09/902,995 d: July 11, 2001 "SYSTEM AND METHOD FOR CALCULATING AN OPTIMUM DISPLAY SIZE FOR A VISUAL

TRANSMITTAL LETTER

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 NEEDLE & ROSENBERG, P.C. Customer Number 23859

Sir:

Transmitted herewith are the following documents:

- Copy of executed Revocation of Prior Power of Attorney, Appointment of New 1. Power of Attorney, and Statement Under 37 C.F.R. § 3.73(b); and
- Certificate of Facsimile Transmission dated September, 2005. 2.

No fee is believed due; however, the Commissioner is hereby authorized to charge any additional fees that may be required, or credit any overpayment to Deposit Account No. 14-0629.

Respectfully submitted,

NEEDLE & ROSENBERG, P.C.

Customer No. 23859

678-420-9300 (Telephone)

678-420-9301 (Facsimile)

Gregory J. Kirsch, Registration No. 35,572

CERTIFICATE OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. § 1.8

I hereby certify that this COMMUNICATION and anything indicated as attached or enclosed is being transmitted via facsimile transmission to:

ommissioner for Patents, (571) 273-8300, on the date indicated below

CasSandra D. Belton

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ATTORNEY DOCKET NO. 05145.0008U1 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

JAYANT et al.

Application No.: 09/902,995

Application No.: 09/902,995

Filing Date: July 11, 2001

For: "SYSTEM AND METHOD FOR CALCULATING AN OPTIMUM DISPLAY SIZE FOR A VISUAL OBJECT"

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Art Unit: 2613

SEP 0 8 2005

Examiner: Tung T. Vo

Confirmation No.: 1924

REVOCATION OF PRIOR POWER OF ATTORNEY, APPOINTMENT OF NEW POWER OF ATTORNEY, AND STATEMENT UNDER 37 C.F.R. § 3.73(b)

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

NEEDLE & ROSENBERG, P.C. Customer Number 23859

Sir:

STATEMENT UNDER 3.73(b)

E.G. Technology, Inc., states that it is the Assignee of the entire right, title and interest in

the patent application identified above as evidenced by the following chain of title:

1. From: Nuggehally S. Jayant, Seong H. Jang and Janghyun Yoon

To: Mediaflow, LLC

Recorded at Reel/Frame: 011985/0798

2. From: Mediaflow, LLC

To: E.G. Technology, Inc.

Recorded at Reel/Frame: 012685/0736

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ATTORNEY DOCKET NO. 05145.0008U1 APPLICATION NO. 09/902,995 Page 2

REVOCATION OF PRIOR POWER OF ATTORNEY

As a representative authorized to act on behalf of E.G. Technology, Inc., I hereby revoke all previous Powers of Attorney previously given.

NEW POWER OF ATTORNEY

The following attorneys/agents are hereby appointed to represent the above-identified

Assignee in connection with all matters pertaining to the above-referenced application, with full
power of substitution, association and revocation, to prosecute said application and to transact all
business in the U.S. Patent and Trademark Office connected therewith.

The attorneys/agents associated with:

Customer No. 23859

Address all telephone calls to Gregory J. Kirsch at (678) 420-9300.

Address all correspondence to the address of record for the following Customer Number:

Customer No. 23859

The undersigned (whose title is supplied below) is authorized to act on behalf of the

Assignee.

E.G. TECHNOLOGY, INC.

r Me l

ritle: Director, Operations

Date: 8/5/05

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